



Applications

The applications for streaming are almost limitless. Reach more customers with your product launch. Share your earnings announcement with current and potential investors. Enable customers to hear your CEO explain new strategy. Here are just a few of the ways you can use streaming to reach your audience:

- Executive broadcasts
- Press conferences
- Corporate meetings
- Product demonstrations and launches
- Training
- Project management
- Investor relations
- Distance learning
- Seminars/tradeshows

Key Wire One Differentiators

- Complete encoding, posting and hosting services
- Seamless integration with all conferencing technologies
- Audio and video streaming options
- Choose from live or archived streams
- Web-based interface for production and presentation
- Complete set of value-added options

Extend the Reach of Your Conference and Deliver Your Message Effectively

Audio and video conferencing are powerful communications tools, but they are real-time. Wouldn't it be great if you could extend important seminars, presentations or training sessions for audiences of any size, anywhere in the world, anytime—without incurring significant additional costs? With Wire One Communication's business-quality streaming services, you can.

Streaming, or webcasting, enables you to deliver high-impact, rich-media messages for anyone with a PC and a web browser. The technology takes audio and video files and transmits them efficiently over the Internet or your corporate Intranet so users don't have to wait to download large files before seeing video or hearing sound. With streaming as an important component of your collaborative solution set, you'll be able to reach more employees, partners, customers, and investors with the key messages you need to deliver.

You can choose from live or archived streams. In a live, or real-time, stream, participants are directed to a specific URL at a scheduled time, and everyone views the event simultaneously. In an archived or on-demand stream, the event is digitally encoded and stored for future viewing. Both scenarios can consist of audio and video content. Audio streams enable users to hear the speaker and see presentation materials. Video streams enable users to see the speaker and presentations. Multiple speakers and slide shows can be added to complete the event.

Wire One's streaming services, seamlessly integrated with our video conferencing, audio conferencing and web conferencing services, are easy to use. While you create and produce the webcast, Wire One takes care of everything else. We encode, post and host your event, whether it's live or prerecorded. The only requirements for viewing streamed content are Internet access, a sound card, speakers, RealPlayer or Windows Media Player—standard components of most desktop computers and laptops.



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A Key Component of Your Conferencing Program

Wire One streaming is a cost-effective way to maximize the return on investment for any event—and reach those members of the target audience who are unavailable for the original event. An optional registration page enables you to collect valuable information from audience members before they access your content.

And, with the Wire One presenter package, you can produce and present your streaming session with a variety of tools. Display questions and answers and poll your audience to gauge understanding. Wire One can create an index of your archived presentation for fast, easy navigation.

Best of all, streaming integrates seamlessly with all of the conferencing services offered by Wire One so you can enjoy all of the benefits of true unified collaboration. Optimize your streaming experience with flexible billing options including online reports and invoices.

A complete end-to-end solution

At Wire One Communications we take a comprehensive view of video conferencing and end-to-end ownership of the solutions we put in place. Our extensive expertise enables us to understand each customer's unique requirements, infrastructure, people and resources and use a consultative approach to map the right solution. We see video as a life cycle beginning with the design and provisioning of your network and hardware. Once a solution is in place, our proactive management tools monitor, diagnose and fix problems before they impact conferences. Our full range of conference services complement your video meetings and ensure successful conferences.

Wire One's mission is to provide integrated video conferencing services and solutions to our customers that are reliable, easy to use and deliver superior value.



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Streaming Features

Audio and Video Options: Streams can be created from either audio or video content. Audio stream participants hear the speaker and see presentation materials. Video stream participants see the speaker and presentation materials.

Audience Registration: With an optional registration page, you can require all participants to provide information such as name, company and location prior to viewing content.

Feedback Tools: Q&A sessions and polling make it possible for your audience to get involved. Audience members can ask a question and the presenter can choose to post the response for all to see. The presenter can also poll the audience to gauge understanding, to elicit feedback or to emphasize a point.

Indexing: A table of contents makes it easy for users to navigate through an archived presentation quickly.

Intuitive Streaming Management: Visual Presenter provides an intuitive web-based interface for all of your streaming production and presentation needs. Upload presentation slides, presenter photographs, URLs and polling questions, then launch and control all aspects of your event, including Q&A sessions.

Robust Reporting Options: When you use the registration page, you can access powerful reports that enable you to measure return on investment. Registration information, responses to polls and surveys and usage reports can be viewed and exported into other applications for analysis.

Convenient Scheduling: After scheduling your streaming event, Wire One sends you an electronic confirmation that includes a reservation number, scheduled setup and end times, an event URL to send to your audience, a Visual Presenter URL to set up your event, and an event ID and pass code to ensure secure event management.

Archiving: Wire One can digitally encode any audio or video presentation so it can be stored for future viewing. Archived events enable large or geographically diverse audiences to view events when it's convenient to their schedules.

Complete Support: Wire One takes care of the technology so you can focus on preparing your content. We encode, post and host your event, and our online demo walks you through each step of the streaming process so you can be confident that your event will be successful.